

## TESTIMONIALS

*"Thanks for the trainings. I must say that I gained what I previously had not thought of in my 16 years in journalism."*

**Duncan Mboyah**, Conflict Sensitive Journalism Course, Kenya.

*"The ten days we have spent here have equipped us as journalists with skills and the understanding (of conflicts) to be able to act as a bridge. Not just when conflict is visible but also to be able to analyze underlying causes of conflict and to act accordingly, to bring parties in conflict to an understanding."*

**Bill Odi**, Conflict Sensitive Journalism Workshop, Burundi.

*"I will make use of every word because the training was very useful and practical."*

**Participant**, Election Reporting Workshop, Syria.

*"Three days ago we would have written a political story without gathering additional views. But now we know better."*

**Raj Kumar**, Parliamentary Reporting Training, Nepal.

*"I translated the handbook of conflict sensitive journalism into Somali language and distributed it to Somali journalists who underwent media training empowerment project for South Central Somalia. The handbook's contents were monumental for practicing journalists working in conflict zone."*

**Abdulkadir Walayo**, Somalia.



## MEMBER PUBLICATIONS:

- **Coaching Manual for Support to Media During Elections** offers a description of a new method of developing journalistic skills to cover elections, and provides essential information about elections and reporting responsibilities and techniques.
- **Conflict-Sensitive Journalism: A Handbook** provides a starting point for acquiring knowledge and developing skills on reporting on conflict. It has been used as a key training resource around the world and has been translated into a host of languages, including French, Nepali, Somali, Swahili and Singhalese.
- **Gender, Conflict and Journalism** provides ideas and practical strategies on how to reveal and analyze some social and political constraints in covering conflict in the light of gender relations and how to put women in the picture, both as producers of media information and as subjects of it.
- **Media + Elections: An Elections Reporting Handbook** offers journalists basic preparation for meeting the challenges of election reporting. The intent of the handbook is to help journalists enable the people to decide. The publication is available in English, French and Arabic.
- **Radio Talkshows for Peacebuilding: A Guide** is designed to help talk-show presenters and producers learn new skills to deal with conflict effectively on air. It is available in English and French.



Media&Democracy Group's greatest strength lies in the breadth of its members' field experience which brings a maturity of journalistic knowledge, a deep understanding of the importance of media professionalism for democratic development, and a capacity for innovation, flexibility and perseverance to every initiative. We draw upon additional respected experts as required.

## OUR STRUCTURE AND FUNDING:

As a non-profit organization, M&DG is governed by a nine-member board of men and women from across Canada. M&DG does not have independent funding and depends on financing from outside sources to deliver its services.

For more information about **Media & Democracy Group**: Visit our website [www.mediaanddemocracy.ca](http://www.mediaanddemocracy.ca)

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**MEDIA & democracy**  
GROUP



# MEDIA & democracy

## WHO WE ARE:

Research, monitoring and evaluation  
Civil Society  
Credible Journalism skills development  
Conflict-Sensitive journalism  
Good governance  
Field experience  
Impact

**MEDIA & democracy**  
GROUP

## Media&Democracy Group

is a Canadian non-profit organization committed to journalism training for democratic development. Created in 2005 by professional journalists with vast experience in international reporting and training, Media&Democracy Group works to help journalists in emerging democracies and post-conflict environments achieve the highest possible professional standards and to create responsible, diverse and economically viable media.





Individually, the members of Media&Democracy Group have worked in more than 80 countries as journalists and media developers. Since its inception, M&DG has completed assignments in Burundi, Cambodia, Cuba, Egypt, Fiji, Haiti, Ivory Coast, Kenya, Nepal, Sudan, Togo, Uganda, Zambia and Zimbabwe. M&DG has provided material and professional advice for several other projects. Our partners have included CIDA, Foreign Affairs Canada, Care Canada, Oxfam Canada, Search for Common Ground/DFID, Democracy Council, Elections Canada, Réseau Liberté, International Media Support, UNDP and UNESCO.

Research, Monitoring and Evaluation  
Reporting and Technical Skills  
Business and Economic Journalism  
Journalism Ethics  
Gender Issues  
Conflict-sensitive Reporting  
Media Diversity  
Election and Parliamentary Reporting



### WHAT WE DO:

Media&Democracy Group seeks partners and clients for joint projects to address needs identified by local media organizations and institutions. We respond to requests for proposals to deliver training, research, monitoring and evaluation. We also work with civil society and research institutions. In training, we believe that working with local partners is the only way to ensure our services are appropriate to the situation and credible to the participants. Training local trainers ensures that our work will continue to have an impact long after each specific project is completed. The design of our media-development projects includes sophisticated monitoring, evaluation and impact assessment.

### OUR MEMBERS' INDIVIDUAL STRENGTHS:



**Conflict-stressed Societies** Impact Professional Standards  
Accountability Credible Democratic Development **Responsible,**  
**Diverse and Economically Viable Media Editorial**  
Independence Empowered Citizens **Balanced and**  
**Comprehensive Coverage** Media Management  
Community Journalism

- **Basic and advanced journalism skills.** We have helped develop news reporting and editing skills in countries around the world, including Afghanistan, Burundi, Haiti, Kyrgyz Republic, Nepal and Rwanda.
- **Specialist skills.** We have worked with local partners to help the media deliver better coverage of business and economics in Zambia, Tanzania and Kenya; of gender issues in Brunei, Cambodia and Nepal; and of the constitution in Afghanistan and Nepal.
- **Elections training for journalists and for election management bodies.** We have worked with local partners to seek transparency and informed public participation in many countries, including Haiti, Syria, Cambodia, Rwanda, Macedonia and Kosovo.
- **The media in post-conflict democratic development.** We have developed programs to strengthen media professionalism, responsibility and independence in countries in conflict, including Burundi, Nepal, Nigeria, Haiti, and Sri Lanka. We have also developed handbooks and manuals that are distributed internationally.
- **Media management.** We have helped news outlets in Syria and Zambia hone their media-management skills, and we have done management-efficiency audits in South Africa.
- **Media assessment, development strategies and evaluations.** We have worked with international organizations to assess media capacity, monitor programs, and evaluate their effectiveness in Bosnia, Serbia, Sri Lanka and Sudan. We have conducted and presented research into media development, and developed curricula and training materials.